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**Dr. Gopa Pramanik** is an Assistant Professor in the Department of Journalism & Mass Communication, West Bengal State University, and Kolkata, India. She holds **Doctoral Degree in Journalism & Mass Communication** from **University of Calcutta** West Bengal, India. Her areas of specialization include Radio & Television, Women & Media, and New Media. She has authored several National and International research articles on current media related issues in refereed journals.

She has been honored with **“BHARAT VIKAS AWARD “**by Institute of Self-Reliance (**ISR**) on **10<sup>th</sup> December 2016** , at **THE PRESS CLUB OF ODISHA** , Bhubaneswar for her excellent devotion and outstanding contribution in respective field of her research.

She has been honored with **1<sup>st</sup> Industry Leadership Award 2019 “Award for EXCELLENCE IN HIGHER EDUCATION”**, by Venus International Foundation on 2nd Nov. 2019, at Hotel Green Park, Chennai India, for her excellent devotion and outstanding contribution in field of higher education.

She Presented research Paper on **“Role of Social Media for Social Change in Indian Rural Youth: A Micro Study”** in Asian Conference for Media Communication at **City University, Hong Kong, China** in 2014, and also Presented research paper on **“Sustainable Development of Food Habits in India: Role of Cross Cultural Communication”** in 3rd International Conference of Corporate Social Responsibility & Sustainable Development at **Dubai (UAE)** in 2015.

A research paper published on **“Media Culture and Social Change- An Analysis”** in International Seminar on “Issues of Journalistic Ethics and Freedom in the Contemporary Age of Digital Media” organized by Department of Journalism & Mass Communication, **University of Calcutta**, India in 2012. ISBN No: 81-86263-004.

Research Paper published on **Sustainable Development of Food Habits in India: Role of Cross Cultural Communication** in 3rd International Conference of Corporate Social Responsibility & Sustainable Development at Dubai (UAE) in 2015. Published by Society for Education & Research Development. ISBN No: 9781 63415 3270

Research paper Published on **Role of Mobile for Online Rural Tourism in India: A Comparative Study**. In B. R. International Journal of Culture. Media and Trends. Volume 1, January 2018 – June 2018.  
ISSN: 2457 -0966.

Research paper Published on **“SOCIAL MEDIA SYMBOL OF STRESS: A STUDY ON WEST BENGAL STATE UNIVERSITY STUDENTS IN KOLKATA”** in 4<sup>th</sup> INTERNATIONAL CONFERENCE ON RECENT TRENDS AND DEVELOPMENTS IN MANAGEMENT, TECHNOLOGY AND SOCIAL SCIENCES 2019 Published in UGC CARE Listed Journal (Journal of Global Resources ISSN No: 2395-3160 [www.isdesr.org](http://www.isdesr.org))

A Book on **“Democracy and Human Rights - Nation at Cross- Roads”** (Co-author), Publisher: Dept of Journalism and Mass Communication, University of Calcutta, Kolkata in 2003 (**Under UGC-DSA Research Project**).