

Name : (DR.) Ashoke Mondal
Designation : Assistant Professor in Management
Department : Dept. of Management and Marketing
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Present CV

Name: (DR.) Ashoke Mondal
Academic Qualification: Ph D, M.Com (Accounting), M.B.A (Finance), C.M.A
 SLET(COMMERCE), NET (COMMERCE, MANAGEMENT)
Teaching Experience: 13 years, 5 months (in substantive regular post),
 1 years, 6 months (as a contractual full timer)
 Total teaching experience: 14 years,



Specialization: Accounting and Finance

Courses Taught: i) At the postgraduate level:

Specialisation Courses: Financial Management, Corporate Financial Accounting and Reporting, Corporate Tax Planning and Management, Financial Statement Analysis ,Security Analysis and Portfolio Management, Corporate Restructuring and Business Valuation.

Other Courses: Managerial Economics, Human Resource Management, Marketing Management.

ii) At Research (PhD) Level: Regression Analysis. Discriminant Analysis

Areas of Research Interest: Corporate Finance, Corporate Performance Analysis, Stock market, Portfolio Management, Corporate Reporting.

Major Publications:

i).Research Publications (Books, Chapter in books, Other than referred journal articles)

Book Details			Detail of Text or Reference Books, Subject Books and Chapters in book		
Level of Publication (National/International)	Text of Publication	Whether having ISBN No.	Name & addresses of Publisher	Title of book	Title of Chapter
International	Strategic Business infrastructure Development	ISSN-2327-5677	IGI Global, USA,	Working Capital Management: A study on Cipla Ltd	'Working Capital Management: A study on Cipla Ltd'

	and Contemporary issues in Finance,		2014		
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ii) Research paper published in Professional/Scientific Journals

Sl No	Details of Published Work			
	Name of Journal/ Publication	ISSN/ISBN/Ref No.	Title of Published Work	Vol. and No.
01	“South Asian Journal of Management”, (With Dr. Dilip Roy)	ISSN: 0971-5428	‘Financial Indicators of Corporate Sickness: A Study of Indian Steel Industry’	Vol: 20, Issue no: 2
02	“The Alternative”, (With Prof. Uttam Kumar Dutta)	ISSN:0973-0451	‘Impact of Cash Management on Profitability: A Comparative Study of Bhushan Steel Ltd. and Steel Authority of India Ltd.	Vol: XII, No: 1
03	“Journal of Business and Economic Issues”,	ISSN: 0974-9144.	‘Prediction of Financial Performance of Selected Indian Companies in Steel Industry: A Study’	Vol: 04, No: 02
04	“Time’s Journey”, (With Dr. Gautam Mitra)	ISSN: 2278-6546	‘Global Financial Crisis: Should Credit Default Swap be Made Responsible?’	Vol: 1, No: 1
05	AVISKAAR (With Sumit Maji)	ISSN-2277-8411	Is Eco Friendly Attitude a Determinant of share price return: A case study	Sep,2015
06	The Orissa Journal of Commerce	ISSN-0974-8482	Dynamic relationship among Sensex, Gold prices and Foreign Exchange Rate,: Study	Vol XXXXI, Issue III
07	The Management Accountant	ISSN : 09723528	Does Covid-19 pandemic accelerate the growth of Health Insurance Segment? A study in respect of Indian health insurance	Feb,2021

iii) Research paper published in the form of Proceeding of conference

Name of Conference Proceeding/Name of Publication/Place of publication	ISSN/ISBN/Ref No. (If any)	Title of Published Work
Research and Sustainable Business, Edited by Dr. M.K.Barua and Dr. Z Rahaman (2014) Published by Excel India, New Delhi(2014)	978-93-83842-19-3	Prediction of Financial Performance of Selected Indian Companies in Steel Industry using cluster and probit analysis
Frontiers of Infrastructure Finance issues and Challenges, Edited by Rudra Pradhan, Published by BloomsburyPublihing India Pvt. Ltd,New Delhi.(2014)	978-93-84898-89-2	Portfolio Optimization: Markowitz mean-variance Model vs Sharpe’s single index model in relation to Nifty data.

Financial Sector Reforms in Developing Economies, Edited by Prof Samir Ghosh, Dr Avijit Sinha, Published by Rohini Nandan, Kolkata.(2015)	978-81-928721-1-7	Growth and performance of General Insurance Companies in post reforms period: A study
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Book Publication

N.A

Research Projects /Fellowships:

N.A

Special Distinctions / Other Notable Activities:

- **Member of 'Indian Accounting Association**
- **Associate member of the Institute of Cost Accountants of India.**
- **Indian Commerce Association**