

Dr. Pranam Dhar

Academic Qualification

M.Com(1st Class 2nd), Ph.D., D.Litt (H.C.-Mgt.), D.Litt.(H.C.-Banking & Finance, Dip. Acct. GDCA, Grad CWA, FIARA, M.Sc.(IT) NET, SLET, Ph.D. (Hny. – Peace Studies), D.Litt. (H.C. – Peace Studies)

Professor & Head,
Department of Commerce & Management,
West Bengal State University,
Barasat, Kolkata – 700126.
West Bengal.

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Brief Bionote

- **Completed his master degree in Commerce from the University of Calcutta with 1st Class and stood second in 1995.**
- **Passed both NET and SLET in 1997. Along with the professional qualifications from the ICWAI, he achieved GDCA in 1997 from La Mare Institute of Information Technology.**
- **He also achieved a Diploma in Junior Book Keeping & Accountancy from the Board of Commercial Education, West Bengal.**
- **He completed his Ph.D. Degree from the Department of Business Management, University of Calcutta in February, 2008.**
- **Has a full-time teaching experience of 23 years.**
- **Chairman, Post-Graduate Board in Commerce & Management,**
- **Chairman, Under-Graduate Board in Commerce,**
- **Chairman, Under-Graduate Board in Music (Hon.),**
- **Chairman, Under-Graduate Board in Defense Studies (Hon.),**
- **Chairman, Under-Graduate Board in Physical Education (Hon.)**
- **Convener, Post-Graduate Departmental Committee, Commerce & Management,**
- **Convener, Board of Research Studies, Department of Commerce & Management,**
- **Programme Co-ordinator, National Service Scheme, West Bengal State University.**
- **Member, Sports Board, West Bengal State University.**
- **State President (WB) and All-India General Secretary, Indian Academic Researchers' Association (IARA)**
- **Advisor, Public Service Commission, West Bengal, India**
- **External Member, UG, PG & Research Board of Studies, Brainware University, West Bengal, India**
- **External Member, Academic Council & Board of Research Studies, Seacom Skills University, West Bengal, India.**
- **Foreign Research Advisor, Lincoln University College, Kuala Lumpur, Malaysia.**
- **Associated with different Universities and HEIs like Bharathidasan University , Bharathiar University, KIIT, M.S. University, California Public University, Manab Bharati**

University, University of South Korea, Christ University, Kakatiya University, ICAI University, Jharkhand Rai University and many more.

- Apart from his main thrust area i.e., finance, he takes a lot of interest in information technology.
- He has authored Forty Two (42) books and also Two Hundred and Sixty Eight (268) research articles published in different regional, national & international journals including High-Indexed Journals like SCOPUS, Web of Science and ABDC Journals.
- Supervised 20 M.Phil Dissertations and 11 Ph.D. Dissertations of different candidates under Calcutta University, West Bengal State University, VMU, Singhania University, Manav Bharti University, Jharkhand Rai University, Bhartidashan University, Satya Sai University, Bhartiya University and WBUT, most of whom are college and school teachers.
- He has also adjudicated 215 Ph.D. Theses including 10 Foreign Theses.
- Served as Resource Persons in 138 Research Methodology Workshops/Symposiums.
- Acted as Editor, Desk Editor and Reviewer of 62 International and National Journals of Repute include IJPPM (Inderscience Group), Emerald Group, Elsevier Group and ABDC Journals.
- Edited two journals named 'info.com' and 'bodhi artham' published by the Department of Commerce, Vivekananda College, Kolkata and Now acting as Editor in 06 Journals.
- Completed 3 (Three) UGC-Sponsored Minor Research Projects till date and also completed 1(one) Major Research Project Sponsored by the Indian Council of Social Science Research (ICSSR).
- Developed two websites of two research organizations like www.iaarf.org.in and www.caacu.org.in.
- He has received 14 National and International Awards including 'Best Faculty' Award and 'Distinguished Faculty Award' in 2016. He has also received 'Best Social Scientist' Award and 'Indo-Global Education Excellence' Award in 2017, Received D.Litt. (Honoris Causa) in Management from Commonwealth Vocational University in December 2017 at World Management Congress, Kolkata, December, 2017, Received Distinguished Teacher Award from International Multi-Disciplinary Research Foundation in January 2018, Received D.Litt. (Honoris Causa) in Banking and Finance from International Economic University in February 2018 at Sreeperambudur and also Received IBRF Educational Excellence Award 2018 for excellence in the area of Banking and Finance at Christ University, Pune.
- His h-index is 06 and i-10 index is 04.
- Acting as District Nodal Officer for COVID-19 Government of India since last one and half years.
- His total API is 4102.

Special Achievements

- Elected State Secretary (WB) of the Indian Academic Researchers' Association.
- Member of the Post-Conference Publication Committee for Third IIMS International Conference, at Bali, Indonesia.
- Former Member, State Committee, West Bengal College & University Professors' Association (WBCUPA).
- Former Member, University Council, Diamond Harbour Women's University, West Bengal, India.
- Received Endeavour Fellowship, Govt. of Australia.
- Former Member, University Council, Bankura University, Bankura, West Bengal.
- Former Member, Post-Graduate Board of Studies, NB Mahavidyalaya, (Affiliated to the University of Calcutta).
- Received 'Bharat Jyoti' Award for Academic Excellence in 2013.

- *Achieved Best Faculty Award, 2016 from IARA.*
- *Achieved Distinguished Faculty Award 2016 from Venus International Foundation.*
- *Achieved Best Social Scientists Award 2017 from IARA.*
- *Editorial Board Member, International Journal of Scientific Research in Multidisciplinary Studies (E-ISSN 2454-9312 and Print ISSN 2454-6143), (Internationally Indexed in IARC, ResearchBib, OCLC, Google Scholar, Get Cited, CiteSeerx, BASE, Index Copernicus)(A ISROSET India-Raiganj University Partnered Journal) <http://www.isroset.org/journal/IJSRMS/index.php> [UGC-Approval J. Number - 45841*
- *All-India General Secretary, Indian Academic Researchers' Association & State-President, IARA, W.B. Wing.*
- *Received Indo-Global Education Excellence Award from CIU and IBRF – 25 June, 2017.*
- *Editorial Board Member, Research Explorer, Multidisciplinary Research Journal (UGC-Approved), Indian Academic Research Journal.*
- *Editorial Board Member, IJASE, Multidisciplinary UGC-Approved Journal, Raiganj University, June 2017.*
- *Associate Editor, Journal of Business and Economic Issues, UGC-Approved Journal, Barrackpore Rastraguru Surendranath College.*
- *Editorial Board Member, International Journal of Applied Science and Engineering, Vol.5, No.1, June 2017.*
- *Received Best Educationist Award from International Benevolent Research Foundation in June 2017.*
- *Received Indo-Global Educational Excellence Award from IBRF and Indo-Global Chamber of Commerce in 38th World Management Congress in December 2017.*
- *Received D.Litt. (Honoris Causa) in Management from Commonwealth Vocational University in December 2017 at World Management Congress, Kolkata, December, 2017.*
- *Received Distinguished Teacher Award from International Multi-Disciplinary Research Foundation in January 2018.*
- *Received D.Litt. (Honoris Causa) in Banking and Finance from International Economic University in February 2018 at Sreeperambudur.*
- *Received IBRF Educational Excellence Award 2018 for excellence in the area of Banking and Finance at Christ University, Pune.*

Membership of Professional Bodies

1. *Life Member, Indian Accounting Association*
2. *Fellow Member, Indian Academic Researchers' Association*
3. *Life Member, Indian Accounting Association Researchers' Association (IARA)*
4. *Life Member, Internal Benevolent Research Foundation (IBRF)*
5. *Honorary Member, International Yoga Foundation*
6. *Honorary Member, World Peace Foundation.*

Publications in Scopus and Other Indexed Journals (2019 Onwards)

1. *Saha, K., & Dhar, P. (2019). Viral Marketing : A Tool for corporate Sustenance in Competitive Business environment. Contemporary Issues in Accounting & Finance. ISBN: 978-93-88866-15-6, pp -277-294.*
2. *Saha, K., & Dhar, P. (2019). Viral Marketing: Perception Among The Youth- A Study Among College Going Students Of Kolkata. International Journal on Recent Trends in Business and Tourism. ISSN 2550 1526 (published from Malaysia) , Vol 3(1), pp 50-58*
3. *Saha, K., & Dhar, P. (2020). Reaping the Benefits of Virality in Advertising - A Study of the Indian Scenario. Asia-Pacific Journal of Management & Technology. Online ISSN: 2652-6840 Volume 1(1) (ABDC Journals – Group-3) pp 24- 29.*

4. Saha, K., Dhar, P., & Poddar, S. (2020). *Viral Marketing – A Perception Study on the Higher Education Students in West Bengal*. *Test Engineering & Management (Scopus-Indexed-Q3)*, May-June 2020, ISSN: 0193-4120. Vol 83. pp 897 – 904.
5. Kumar, D., Haque, A., Dhar, P., (2021) *Exploring the Critical Influencing Factors of Customer Satisfaction in Telecommunication Sector in Bangladesh*. *Asia-Pacific Journal of Management & Technology*. Online ISSN: 2652-6840 Volume 1(1) (No.4) (2021) (ABDC Journals – Group-3) pp 24- 29. <https://doi.org/10.46977/apjmt.2021v01i04.003>.
6. [Samanta, A., Dhar, P., Organisational Culture and Climate : A Conceptual Study from Different Perspectives, International Journal of Public Sector Performance Management, \(SCOPUS-Indexed-Q1\), ICRTBEV 2020: Special Issue on: "Recent Trends in Business and Entrepreneurial Ventures", January, 2021.](#)
7. Basu, S., Dhar, P., *Socio-economic Impact of Select Infrastructure Projects – A Study based on Howrah Bridge, West Bengal, India*. *Asia-Pacific J. Mgmt. Tech.* Volume 1(4)27-30 <https://doi.org/10.46977/apjmt.2021v01i04.005>
8. Dhar, P., Banerjee, S., *Does Value Averaging Score Over Rupee Cost Averaging ?* *Asia-Pacific Journal of Management & Technology*, ISSN (O) : 2652-6840, *Asia-Pacific J.Mgmt. Tech.* Volume (3)29 3 3 <https://doi.org/10.46977/apjmt.2021v01i03.005>
9. Dutta, R.N., Dhar, P., Bandyopadhyay, S., *Human Resource Management in the Training, Orientation & Engagement of Police Personnel at Lower Subordinate Level – A Time-Scaled Modified Approach*, *IOSR Journal of Business and Management (IOSR-JBM) e-ISSN: 2278-487X, p-ISSN: 2319-7668. Volume 23, Issue 3. Ser. IV (March 2021), PP 40-50* www.iosrjournals.org

Books & Book-Chapters [2014-2019]

- Sole-authored Text Books (International) – 02
- Sole-authored Text Books (National) – 07
- Edited Books – 02
- Sole-authored Reference Books – 02
- Book Chapters – 13

Books & Book-Chapters [2020 Onwards]

- Sole-authored Text Books (National) – 01
- Edited Books – 02
- Book Chapters – 02
- Authored Book in Press - 01

Books & Book-Chapters [2020 Onwards]

- Sole-authored Text Books (National) – 01
- Edited Books – 02
- Book Chapters – 02

Awards Received [2014-2019]

- International – 02
- National – 13
- State-level – 02
- Best Paper Award in International Conference (Foreign) – 01
- Best Paper Award in National Conference - 04
- **Received the Best Programme Coordinator – NSS Award of the Government of West Bengal in 2018**

Special Achievements

- **Member of the Post-Conference Publication Committee for Third IIMS International Conference, at Bali, Indonesia.**
- **Former Member, State Committee, West Bengal College & University Professors' Association (WBCUPA).**
- **Former Member, University Council, Diamond Harbour Women's University, West Bengal, India.**
- **Former Member, University Council, Bankura University, Bankura, West Bengal.**
- **Former Member, Post-Graduate Board of Studies, NB Mahavidyalaya, (Affiliated to the University of Calcutta).**
- **Achieved Best Faculty Award, 2016 from IARA.**
- **Achieved Distinguished Faculty Award 2016 from Venus International Foundation.**
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- **Received Distinguished Teacher Award from International Multi-Disciplinary Research Foundation in January 2018.**
- **Received D.Litt. (Honoris Causa) in Banking and Finance from International Economic University in February 2018 at Sreeperambudur.**
- **Received IBRF Educational Excellence Award 2018 for excellence in the area of Banking and Finance at Christ University, Pune.**

Invited Lectures/Papers presented in Conferences, Seminars, Workshops, Symposia [2014-2019]

- International – 23
- International (Foreign) - 04
- National – 28
- State-level – 11
- Local - 21

Acted as Session Chair/Resource Person

Resource Person in International Conference – 01
Resource Person in National Conference – 27
Resource Person in State-level Conference - 04
Session Chair in International Conference – 04
Session Chair in National Conference – 02

Editor/Editorial Board Member

Chief Editor in National Journal – 02
Executive Editor in National Journal - 02
EBM in International [Scopus-indexed] Journal – 01
EBM in International [ABDC] Journal – 01
EBM in International Journal (others) – 03
EBM in National Journal – 04

BEST PAPER AWARD in All-India Accounting Conference

STAKEHOLDERS PERCEPTION ON CSR PRACTICES OF SELECT BANKS IN KOLKATA, 42nd ALL INDIA ACCOUNTING CONFERENCE & INTERNATIONAL SEMINAR ON ACCOUNTING EDUCATION & RESEARCH, JAI NARAIN VYAS UNIVERSITY & INDIAN ACCOUNTING ASSOCIATION.

Taught in Refresher Courses/Orientation Programme

University of Calcutta – 03
The University of Burdwan - 01
Jadavpur University – 03
Maulana Azad National Urdu University – 01
KIIT University – 01

Ph.D./M.Phil Supervision

M.Phil Awarded – 20
Ph.D. Awarded – 09
Ph.D. Thesis submitted – 03
Pre-submission Completed – 05
Registered - 03
