

C. V.

1. Name: Dr. Pallav Mukhopadhyay

2. Academic Qualification: M.A., Ph.D.

(I) Educational :

- (i) Passed P.G. Diploma in Mass Communication from Jadavpur University with First Class in 2003.
- (ii) Passed M.A. in Journalism & Mass Communication from University of Calcutta with First Class and ranked Second in 2004.
- (iii) Qualified SLET in 2005.
- (iv) Qualified NET in 2005.
- (v) Ph. D. under Department of Journalism & Mass Communication, University of Calcutta in 2017.

(II) Technical :

- (i) Passed Certificate Course on Science Communication & Media Practice from Indian Science News Association in 2001 with Certificate of Merit.
- (ii) Passed Diploma in News Reading & Anchoring from West Bengal State Council of Technical Education with First Class in 2001.
- (iii) Passed Diploma in Video Journalism from West Bengal State Council of Technical Education with First Class in 2002.

3. Teaching Experience: 17 Years

Teaching Experience :

Sl.	Level		Degree	College/University/Institute	Duration	Total
1.	Under Graduate	Pass	B.A.J.M.	Sikkim Manipal University (Garia Centre)	2002-2009	7 Years
		Hons.				
		Others				
			B.A.J.M.	Sikkim Manipal University (Gariahat Centre)	2007-2009	2 Years
			B.D.P.	Indira Gandhi National Open University (Study Centre-Vidyasagar Smriti Mandir)	2012-2019	7 Years
		B.C.A	Indira Gandhi National Open University (Study Centre-Vidyasagar Smriti Mandir)	2014-2019	5 Years	
		B.P.P.	Indira Gandhi National Open University (Study Centre-	2017-2018	1	

			Purvanchal Institute of Management & Technology)		Year
2.	Post Graduate	M.A.J.M .	Sikkim Manipal University (Garia Centre)	2006-2009	3 Years
		P.G.J.M. C.	The George Telegraph Training Institute	2006-2008	2 Years
		M.A.J.M .	Sikkim Manipal University (Gariahat Centre)	2007-2009	2 Years
		P.G.J.M. C.	Indira Gandhi National Open University (Study Centre- Iswar Chandra Pathabhavan)	2008-2019	11 Years
		M.A.	West Bengal State University	17.03.2009- Continuing	10 Years
		P.G.D.D. C.	Roopkala Kendro	2010-2012	2 Years
		P.G.D.P. R.D.	Netaji Subhas Open University (Study Centre- Maharaja Manindra Chandra College)	2011-2019	8 Years
		P.G.D.J. M.C.	Netaji Subhas Open University (Study Centre- Maharaja Manindra Chandra College)	2012-2019	7 Years
		PG.D.A. P.P.	Indira Gandhi National Open University (Study Centre- Iswar Chandra Pathabhavan)	2014-2017	3 Years
		D.C.E.	Indira Gandhi National Open University (Study Centre- Iswar Chandra Pathabhavan)	2014-2019	5 Years
		P.G.J.M. C.	Indira Gandhi National Open University (Study Centre- Women's College, Calcutta)	2016-2017	1 Year
		M. A. in Journalism & Mass Commun	Women's College, Kolkata	2017-2019	2 Years

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4. Specialization: Journalism, Media, International Communication, Information, Film, Terrorism etc.

5. Courses Taught: M.A. in Journalism and Mass Communication, M.A. in Film Studies, M.A. in Philosophy in West Bengal State University

6. Areas of Research Interest: Bengali Journalism, Indian Media, Bengali and Hindi Film, Terrorism and Media

I. Association with Research Journals:

- (i) Editor, ‘International Journal of Humanities and Social Science Research’ (ISSN: 2455-2070).
- (ii) Editor, ‘International Journal of Humanities and Education Research’, Online ISSN : 2664-9802, Print ISSN : 2664-9799.
- (iii) Editor, ‘International Journal of Sociology and Humanities’, Online ISSN : 2664-8687, Print ISSN : 2664-8679.
- (iv) Editor, ‘International Journal of Humanities and Arts’, Online ISSN : 2664-7702, Print ISSN : 2664-7699.
- (v) Editor, ‘International Journal of Social Science and Education Research’, Online ISSN : 2664-9853, Print ISSN : 2664-9845.
- (vi) Editor, ‘International Journal of Social Research and Development’, Online ISSN : 2664-8709, Print ISSN : 2664-8695.
- (vii) Associate Editor, ‘International Journal of Social Science & Economic Research’, ISSN : 2455-8834.
- (viii) Member, Editorial Board, ‘International Journal of Research and Review’, P-ISSN : 2454-2237, E-ISSN : 2349-9788.
- (ix) Member, Editorial Board, ‘Parbo Kagaj’ (ISSN : 2395-597X), A Bi-Lingual, Peer-Reviewed, Referred Journal of Art, Literature & Culture.
- (x) Member, International Reviewers Board, ‘Comunicar’ (E-ISSN : 1988-3293, ISSN : 1134-3478), A Bi-Lingual, Spanish-English Media Education Research Journal.
- (xi) Member, Board of Reviewers, ‘Journal of Creative Communications’ (ISSN : 0973-2586, Online ISSN : 0973-2594), A Double, Blind Peer Reviewed Journal.
- (xii) Reviewer, ‘Asian Journal of Communication’ (ISSN : 0129-2986, Online ISSN : 1742-0911).
- (xiii) Referee, ‘Critical Arts : South-North Cultural and Media Studies’ (Print ISSN : 0256-0046, Online ISSN : 1992-6049), An International, Peer Reviewed, Referred Journal.

7. Major Publications:

- (a) Number of Papers in Recognized Research Journals : 7
- (b) Number of Published Books/Monograph etc. : 8
- (c) Number of Seminar/Conference Papers : 46

Ten Most Important Publications :

1. Representation of Poverty in Indian Mainstream Hindi Films (1947-90) : A Case Study in “Film International” Edited by Daniel Lindvall, Intellect, U.K., Peer Reviewed, Impact Factor : 0.04, ISBN : 9-771651-682006, Page No. 123-133.
2. Representation of Women in Mainstream Bollywood Hindi Films : A Case Study in “Indian Texts & Representations : De-Stereotyped Perspectives” edited by Dr. Kaustav Chakraborty, Lap Lambert Academic Publishing, Saarbrücken, Deutschland/Germany, 2014, ISBN : 978-3-659-33265-4, Page No. 40-64.
3. Biodiversity Crisis in India : Thoughts and Suggestions, “Global Environmental Crises, Challenges and Sustainable Solutions from Multiple Perspectives”, edited by Dr. Saikat Kumar Basu, Dr. Peiman Zandi and Dr. Shahram Khademi Chalaras, Haghshenas Publication, Teheran, Iran, ISBN : 978- 600-7304-56-3, Page No. 278-291.
4. Impact of Globalisation on International News Flow : A Critical Appraisal, in “International Journal of Communication Development”, Peer Reviewed, 2012, ISSN : 2231-2498, Page No. 3-12.
5. Role of Newspapers in Covering Maoist Terrorism in West Bengal (2003-2010) : A Case Study, “International Journal of Innovative Research and Advanced Studies (IJIRAS)” Volume 5 Issue 10, October 2018, ISSN : 2394-4404.
6. Role of Media in Ensuring Good Governance: An Analysis, “International Journal of Research and Review”, Vol. 5; Issue : 10, October 2018, Pg. 451-456, E-ISSN: 2349-9788; P-ISSN: 2454-2237
7. Action Against Terrorism in India : An Analysis, “International Journal of Research and Analytical Reviews IJRAR”, Volume 5 Issue 4 October-December, 2018, e ISSN 2348 – 1269, Print ISSN 2349-5138 <http://ijrar.com/> Cosmos Impact Factor 4.236.
8. Origin & Development of Literary Journalism and Its Impact on Indian Print Media in “Mass Media”, ISSN : 2277-7369, Peer Reviewed, Page No. 12-22.
9. Portrayal of Women in Hindi Films of the 1960s : An Analysis, “Role of Media in Nation Building”, Anand Shanker Singh, Cambridge Scholars Publishing, U.K., ISBN (10) : 1-4438-9096-0, ISBN (13) : 978-1-4438-9096-0, Page No. 46-59.
10. Role of Media in Projecting Developmental Needs of Women : A Case Study in “Anatomy of Public Policy Reforms and Development” edited by N. U. Khan and Sigamani P., Macmillan, New Delhi, 2011, ISBN 10 : 0230-33274-9 ISBN 13 : 978-0230-33274-4, Page No. 503-531.

8. Research Projects/Fellowships:

I.C.S.S.R.-E.R.C. Sponsored Project titled “Tarun Majumdar’s Films – Reflection of Socio-Cultural Reality of Bengal” (Working at present).

9. Special Distinctions/Other Notable Activities:

I. Membership of the Professional/Academic Bodies : 4

1. Life Member of Indian School of Social Sciences, Calcutta.
2. Life Member of Paschimbanga Itihas Samsad, Kolkata.
3. Life Member of Bangiya Sahitya Parishad, Kolkata.
4. Life Member of Asiatic Society, Kolkata

II. Professional Experiences:

- (i) Worked as a Video Journalist in C.C.C.N. Television Channel.
- (ii) Worked as a Science Journalist of S.A.B.
- (iii) Worked as a Sub-Editor in 'Dainik Statesman'.
- (iv) Organized Press Conference on behalf of the institution attached with.
- (v) Ex-Sub-Divisional Information & Cultural Officer, Govt. of West Bengal.
- (vi) Former Visiting Faculty of Journalism, Mass Communication & Public Relations at The George Telegraph Training Institute, Kolkata; Sikkim Manipal University, Garia Centre; Sikkim Manipal University, Gariahat Centre, Roop Kala Kendro, Kolkata.

III. Present Occupation:

- (i) Academic Counselor of P.G. Diploma in Journalism & Mass Communication, Indira Gandhi National Open University (IGNOU), Kolkata.
- (ii) Academic Counselor of P.G. Diploma in Journalism & Mass Communication and P.G. Diploma in Public Relations and Advertising, Netaji Subhas Open University (NSOU), Kolkata.
- (iii) Attached with Academic Activities (Taking Classes, Counseling, Member of Board of Studies, Paper Setting, Moderation, Evaluation, Scrutiny, Re-Evaluation, External Examiner of Viva-Voce of Practical Projects etc.) of West Bengal State University, University of Calcutta, Rabindra Bharati University, Burdwan University, Vidyasagar University, Visvabharati University, Gour Banga University, Indira Gandhi National Open University, Netaji Subhas Open University etc.
- (iv) Contributing articles, features etc in Dailies, Magazines, Periodicals, Research Journals etc. on regular basis; Participating Radio Talks of Akashvani (A.I.R.), Kolkata etc. on regular interval.

IV. Co-curricular Activities:

Succeeded in various essay writing, debate, extempore, recitation, environment enquiry competition organized by different Universities,; Deptt. of Information & Cultural Affairs, Govt. of W.B.; Department of Youth Welfare, Govt. of W.B.; The Banker's club; Indian Bank's Association etc., Succeeded in Story Writing, Short Story Writing and Poetry Competitions organized by Registration Directorate Recreation Club, Writer's Buildings, Kolkata.

V. Other Activities and Experiences :

- (i) Conducted different cultural programmes as an anchor.
- (ii) Worked in various awareness campaigns like Pulse Polio, Total Sanitation, Scientific Awareness, AIDS Prevention & Control etc.
- (iii) Delivered speech in different seminars, symposiums, public gatherings, conferences and conventions etc.

(iv) Ex-Senate Member of University of Calcutta.

VI. Position Held :

(i) Former Member, Senate, University of Calcutta.

(ii) Member, Editorial Board, 'Srishtir Ekush Shatak', A Monthly Bengali Magazine on Art, Literature and Culture.

(iii) Member, Editorial Board, 'E-Yuger Kishore Vijnani', A Quarterly Bengali Magazine for Children on Popular Science.

(iv) Former Member, Editorial Board, 'International Journal on Agricultural Sciences' (ISSN : 0976-450X).

(v) Former Member, Editorial Board, "International Journal on Biological Sciences" (ISSN : 0976-4518)

VII. Awards Received :

(i) Awarded as 'Best Research Paper' Presenter in 13th West Bengal State Science & Technology Congress organized by West Bengal Council & Department of Science & Technology and University of Calcutta in 2006.

(ii) Awarded as 'Best Research Paper' Presenter in 17th West Bengal State Science & Technology Congress organized by West Bengal Council & Department of Science & Technology in 2010.

(iii) Awarded as 'Best Research Paper' Presenter in 20th West Bengal State Science & Technology Congress organized by West Bengal Council & Department of Science & Technology and Bengal Engineering and Science University (BESU) in 2013.