

West Bengal State University

Consultancy Policy

The university must serve the community that includes people, government offices, industry, local government institutions, other universities, schools and colleges through knowledge transfer. Consultancy is the established method of such transfer of knowledge, thus channeling creativity. Knowledge transfer becomes productive when it is associated with fund transfer in a reverse flow mechanism. Consultancy will be all encompassing and will include academic knowledge transfer, product and process development, providing service using analytical tools available in the university, etc. Teachers doing consultancy will get 70% of the total funds received and the remaining 30% will go to the university funds. All consultancy money will be transacted through NEFT. In case of consultancy rewards in terms of books or e-resources, teachers will be encouraged to deposit the same with the university departments or library. Teachers earning through consultancy projects will be considered for academic leadership positions in the university.