



# West Bengal State University National Service Scheme (NSS) Cell

## NEWSLETTER FOR THE YEAR 2020-21



**Professor (Dr.) Mahua Das**  
Hon'ble Vice-Chancellor  
West Bengal State University



**Mr. Vinay Kumar**  
Regional Director -NSS  
West Bengal



**Dr. Rama Prasad Bhattacharya**  
State NSS Officer  
GoWB

### MESSAGE FROM THE HON'BLE VICE-CHANCELLOR

I heartily welcome you all to the NSS Advisory Committee Meeting of West Bengal State University to held on 23.09.2021. from 12.30 p.m. This is to inform you all that since I joined the University in my present capacity, I have seen good work for community outreach, by the National Service Scheme (NSS) Cell and Students of this university working for the development of the local community and related stakeholders. It includes helping in Vaccination Drives, organizing Blood Donation Camps, Motivating local football teams, helping in COVID and AMPHAN affected areas, providing local children with educational kits and many more. Our university being a rural university, there is a scope for many all-round development, with the help and support from all. I believe this good work is a cumulative effort and the result of a team work. For this, I congratulate all including the Programme Coordinator, Programme Officers of different affiliated units, Principals of the affiliated colleges, teachers, non-teaching employees, students and more specifically, the NSS Volunteers, for their selfless help and support. They are the true pillars of the community and source of inspiration to the next generation, I believe. I also convey my heartfelt thanks, regards and gratitude to the related wings of the Central and State Governments, especially the Department of Higher Education, Government of West Bengal for extending all necessary support to the NSS team for the overall community development.

A Newsletter is being published by the NSS Cell of our University covering all the activities of the NSS units of all the affiliated colleges.

I wish the venture all success.

*Mahua Das*  
Vice-Chancellor  
West Bengal State University  
Berunanpukuria, P.O.-Mallickpur  
Barasat, Kolkata-700126

### NSS ADVISORY COMMITTEE

**Professor (Dr.) Mahua Das**, Hon'ble Vice-Chancellor, WBSU & Chairperson Ex-officio

**Mr. Rathin Ghosh**, Hon'ble Minister-in-Charge (Food & Distribution), Govt. of West Bengal.

**Sri Sumit Gupta IAS**, District Magistrate, North 24 Parganas, W.B.

**Professor Anil Bhumali**, Hon'ble Vice-Chancellor, Raiganj University, Advisor

**Mr. Vinay Kumar**, Hon'ble Regional (Director National Service Scheme) West Bengal, GoI.

**Mr. Arup Sengupta**, Joint Secretary in charge of NSS, Dept. of Higher Education, GoWB

**Professor Jayasri Ray Chaudhuri**, Hon'ble Director of Public Instruction, GoWB [member ex-officio]

**Dr. Rama Prasad Bhattacharyya**, Hon'ble Joint Director of Public Instruction (UGC & NGC), GoWB and State NSS Officer, GoWB

**Shri Tapan Datta**, Registrar Officiating, WBSU ex-officio

**Mr. Saikat Ranjan Ghosh**, University Engineer, WBSU ex-officio

**Dr. CMA Shubhra Biswas**, Finance Officer, WBSU ex-officio

**Dr. Sushanta Banerjee**, University Librarian, WBSU ex-officio

**Mr. Subrata Biswas**, Special Excise Commissioner, GoWB ex-officio

**Dr. Urmila Ukil**, Principal Sarojini Naidu College for Women, Kolkata

**Dr. Monojit Roy**, Principal Barrackpore Rastraguru Surendranath College

**Dr. Apurba Bandyopadhyay**, Principal Mrinalini Dutta Mahavidyalaya

**Dr. Shaktibrata Bhowmick**, Principal Acharya Prafulla Chandra Mahavidyalaya

**Dr. Sharmila De Principal**, P.N. Das College

**Mr. Agnimeel Das**, Youth Officer, Govt. of India

**Professor Sutapa Chatterjee Sarkar**, Director - IQAC, WBSU.

**Professor Ramanuj Ganguly**, Head Department of Sociology, WBSU

**Dr. Jayanta Sen Associate**, Professor, Department of Economics, WBSU

**Professor Abhijit Kr. Pal**, P.O. NSS Unit-I, WBSU

**Dr. Tapti Sengupta**, P.O. NSS Unit-II, WBSU

**Professor Mohini Mohan Sardar**, P.O. NSS Unit-III, WBSU

**Dr. Abhijit Das**, P.O. NSS Unit-IV WBSU

**Sri Nazrul Islam**, General Secretary, Students' Union WBSU ex-officio

**Mr. Swafique Ali**, Representative, Local Gram Panchayat, Berunanpukuria ex-officio

**Sk. Salim**, Representative, Non-teaching Employees, WBSU.

**Habibur Rahaman**, NSS Volunteers' Representative, WBSU.

**Dr. Pranam Dhar**, Programme Coordinator - NSS, WBSU & Member-Secretary

## REPORT OF THE PROGRAMME COORDINATOR- NSS

In 2009, State NSS Cell, Government of West Bengal, approved the NSS activities to be performed by West Bengal State University, with 27 units from 23 affiliated colleges and university itself, which were previous controlled by the University of Calcutta. The initial volunteer capacity was sanctioned as 2700. But, with the active and passionate help and approval from the Department of Higher Education, Science and Technology & Bio-technology, GoWB, the number of units have increased to 55 with a total volunteer strength of 5500. Not only this increase in GER of NSS volunteers, enhancement in the quality of their community outreach are also well recognized by the Ministry of Youth Affairs, Government of India and also the State NSS Cell and Department of H.E., Government of West Bengal, by involving them actively in different important social and community activities. **Resultantly, we are delighted and proud to inform you that as endorsed by the Ministry of Higher Education, GoWB and duly selected by the Selection Committee, our university has been declared as the 'Best University for the year 2016-17' as a part of the NSS Award, GoWB.** For this, we, on behalf of the NSS Cell, WBSU, express our indebtedness to **Ms. Mamata Bandyopadhyay**, Hon'ble Chief Minister, GoWB and **Prof. Bratya Basu**, Hon'ble Minister-in-Charge, Department of Higher Education, Science and Technology & Bio-technology, GoWB and **Sri Rathin Ghosh**, Hon'ble Minister-



in-Charge (Food & Distribution), GoWB. Further, we express our deep sense of gratitude to the Hon'ble Secretary, Dept. of H.E., GoWB, **Prof. Jayasri Ray Chaudhuri**, Hon'ble Director of Public Instruction, GoWB, **Dr. Arup Sengupta**, Hon'ble Joint Secretary, Department of H.E.,

GoWB, **Dr. Rama Prasad Bhattacharyya**, Jt. DPI(UGC & NGC) & State NSS Officer, GOI and Jt. DPI, Dept. of H.E., GoWB, **Mr. Vinay Kumar**, Regional Director-NSS, Kolkata, Govt. of India and **Mr. Agnimeel Das**, Youth Officer, GOI for their motivation, inspiration and continuous support for involving the NSS Volunteers and Programme Officers into integrated community and social outreach for the betterment of the society. We pinpointedly express our indebtedness to two persons for constant encouragement and support. **Professor (Dr.) Mahua Das**, Hon'ble Vice-Chancellor, West Bengal State University, who, with her motherly and teacherly empathy has constantly provided us valuable advise, motivation and support with her very short but pinpointed advise 'Please don't let them feel left-out'. Again, we should confess from the core of our heart that it is **Mr. Vinay Kumar** and **Dr. Rama Prasad Bhattacharyya**, who, not only in the capacity of Regional Director & State NSS Officer, but as empathetic and energetic human being, always encouraged us by their instructions, communication and positive body

language and life style. We are also motivated by the encouraging efforts by officials like **Dr. A.N.Dey**, **Dr. Malay Mukherjee**, **Dr. Badal Jana** and many others. We would be failing in our duties if we don't mention our indebtedness to the Hon'ble Principals of the affiliated colleges, who in spite of their very busy schedule, always tried to encourage the NSS volunteers and Programme Officers and more specifically, involved themselves with those activities and done a lot for the local community people. Their major activities include preparation of Dustbin for the local community, distribution of food and teaching aids, different health, education and social awareness camps, literacy initiative for the minority children, supporting the orphanage, helping the destitute and many more. The last but not the least, we express our love and gratitude to the NSS Programme Officers and to all the Advisory Committee Members, who, in spite of that fact that this is their additional charge, and also to my beloved NSS volunteers who did their level best to give these social initiatives a new shape, not only in WBSU, but also in West Bengal and also outside West Bengal and also to bring glory and pride for us. Finally, I would be failing in my duty if I don't express my love and affection for **Sri Nazrul Islam**, General Secretary, Students' Union and **Md. Swafique Ali**, local representative of the WBSU adjacent area, who always helps the university in all the good activities including that of the NSS Cell. The NSS Cell of West Bengal State University has always been active in social initiatives. The initiatives started are briefly outlined below:

### NSS DETAILS & ACTIVITIES FOR THE LAST THREE FINANCIAL YEARS

Sl. No.	Names of the Activities	2018-19	2019-20	2020-21
1	No. of Volunteers targeted	5500	5500	5500
2	No. of Volunteers actually registered	5738	5126	5307
3	No. of Units	55	55	55
4	Adoption of Villages/Slums	55	52	54
5	Percentage of Volunteers completing 240 hours of volunteership and special campaign targets	2869	2663	2653
6	Plantation Programmes	76	68	77
7	No. of Saplings planted	34766	38927	37328
8	No. of Blood Donation Camps organised	84	91	83
9	No. of Blood units Donated	76	53	51
10	Health/Eye/Immunization Camps Organised	74	81	63
11	Awareness Programmes	57	55	56
12	COVID-19 Literacy & Awareness Workshops organised-	-	26	32
13	Bank Literacy & Financial Literacy Workshop organised	28	62	39
14	National and International Level Programmes organised	02	06	18
15	Estimated Value of Durable Assets created (Rs.)	730000	817000	726000

Last the last financial years, we could not organize any physical special camping-cum-orientation programmes for the PG NSS volunteers for our university, due to the deadly affecting COVID-19 Pandemic during the period February, 2020 to March, 2021, when the whole world was suffering from this deadly virus, resultant lockdown, unusual death, economic slow-down, new normal situation causing online classes and many more. But during this time also, our volunteers did not sit alone in a selfish manner. They worked selflessly and the following work done by them at the inspiration and motivation by their respective Programme Officers of the respective affiliated colleges.

1. First Success Story Meeting by all affiliating units of WBSU in State with all the P.O.s and senior volunteers on 5.5.2020. in presence of Hon'ble Vice-Chancellor,

Programme Coordinator, Youth Officer, NSS, West Bengal where 40 Programme Officers participated.

2. Solo Performance Competition amongst the volunteers were organized to motivate them where 66 participants participated.
3. i-got training programmes were organized, as directed by the Ministry of Youth Affairs, GoI, where 2732 volunteers registered.
4. Poster Preparation the NSS units were also organized by the NSS Cell, WBSU where 45 colleges participated.
5. Research Articles were published by the Programme Coordinator, Programme Officer/s of WBSU and other teachers on COVID-19.
6. One Music Video was published and uploaded on youtube, written and sung by the Programme Coordinator

and video were made by the NSS volunteers on Awareness of COVID-19.

7. 13 colleges were made isolation centres and food and mask with sanitisers were distributed by the NSS Volunteers in the adjacent slums/villages on regular basis.
8. Rescue and Food and Articles Distribution Programmes were also arranged by the NSS Volunteers during the post-COVID and post-AMPHAN Cyclone period in West Bengal.

Furthermore, we tried to attend all online training programmes, meetings and induction programmes, as directed from time to time.

Sd/-

**Dr. Pranam Dhar**  
Programme Coordinator-NSS,  
West Bengal State University.

## UNIVERSITY-LEVEL NSS ACTIVITIES FOR 2020-21

### SPECIAL INITIATIVES BY THE NSS CELL, WEST BENGAL STATE UNIVERSITY FOR 2020-21

Isolation Centres Post Campaign for the Awareness and Prevention of COVID-19	43 NSS Units including NSS units and Students' Union and Teachers and Non-teaching Employees of West Bengal State University
Isolation Centres	13 Affiliated Colleges
Post Campaign for the Awareness and Prevention of COVID-19	47 NSS Units of WBSU
International Webinar on Mental Health of Youth	NSS Cell, West Bengal State University
Free Employability Training Programme	NSS Cell, West Bengal State University
Drug Abuse Campaign	NSS Cell, West Bengal State University
Beautification Projects	Barrackpore Rastraguru Surendranath College Acharya Prafulla Chandra College Kalinagar Mahavidyalaya
Health & Immunisation Camps	Mrinalini Dutta Mahavidyapith
Self-employability and Entrepreneurship Programme	Naba Barrackpur Prafulla Chandra Mahavidyalaya
Yoga and Meditation Programmes	Hiralal Mazumdar Memorial College for Women Nahata Jogendranath Mondal Smriti Mahavidyalaya Brahmananda Kesab Chandra College Dr. B.R. Ambedkar Satabarshiki Mahavidyalaya Mrinalini Dutta Mahavidyapith Bhairab Ganguly College Banipur Mahila Mahavidyalaya
Self Defence Training Programmes	Sarojini Naidu College for Women



Nai Roshni – empowerment of Minority Women	Bamanpukur Humayun Kabir Mahavidyalaya
Nutrition related Awareness Generation Programmes in Post-COVID-19	Acharya Prafulla Chandra Mahavidyalaya
Distribution of Masks and Sanitizers to Aged People	Banipur Mahila Mahavidyalaya Ramakrishna Sarada Mission Vivekananda Vidyabhaban Banipur Mahila Mahavidyalaya
Financial and Digital Literacy Programmes	13 affiliated NSS Units
HIV and AIDS – Awareness Programmes	27 affiliated NSS Units

## AWARDS BY THE NSS CELL, WEST BENGAL STATE UNIVERSITY 2020-21

### NSS VOLUNTEERS

Habibur Rahaman	West Bengal State University	Best NSS Volunteer – PG NSS Unit-I, WBSU.	
Reya Mondal	Hiralal Mazumdar Memorial College for Women	Best NSS Volunteer Unit-1, HMMCW.	
Sudhangshu Dey	Acharya Prafulla Chandra College	Best NSS Volunteer Unit-3, APC College.	
Mousumi Bhadra	Naba Barrackpur Prafulla Chandra Mahavidyalaya	Best NSS Volunteer, Unit-1, Naba Barrackpur Prafulla Chandra Mahavidyalaya	

## NSS PROGRAMME OFFICERS

Dr. Sujata Mukhopadhyay	Hiralal Mazumdar Memorial College for Women	Best NSS Programme Officer, NSS Unit-I, HMMCW.	
Dr. Sunanda Biswas	Acharya Prafulla Chandra College	Best NSS Programme Officer, NSS Unit-3, Acharya Prafulla Chandra College.	
Dr. Jhumur Bhunia	Naba Barrackpur Prafulla Chandra Mahavidyalaya	Best NSS Programme Officer, NSS Unit-1, Naba Barrackpur Prafulla Chandra Mahavidyalaya.	
Dr. Rajib Lahiri	Derozio Memorial College	Best NSS Programme Officer, NSS Unit-1, Derozio Memorial College.	

## PERFORMANCE BY THE NSS CELL, WEST BENGAL STATE UNIVERSITY 2020-21

### Music Video Preparation

<https://youtu.be/AhQstkhhOGI>

Music Video released to encourage lockdown and maintain Health Ethics, Prepared, composed, lyricised and sung by me.

#### করোনা সংক্রান্ত

ডা. প্রসন্ন বসু  
সেখানে কোভিড-১৯ের এক জন  
অসুস্থকে জীবিত রাখার চেষ্টা

একজন মানুষের জীবন, যিনি মানুষের জীবন  
করোনা নামের একটি মহা পান্ডিত্য

কারণে আমরা সবাই একসাথে  
কাজ করে করোনা ভাইরাস দূর করা

আমরা সবাই যেন একসাথে  
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### Food and Essential Kits Distribution Ramakrishna Sarada Mission Vivekananda Mahavidyalaya NSS Unit

Relief Work for COVID 19, 28th March to April 2020.

During the extremely difficult period of the lockdown for the infection of COVID 19, the community NSS UNIT of our College active participation of the PO of NSS UN Principal and other monastic members; resident workers; extended help and our

•Food and essentials kits, each contain staples (rice and pulses), vegetables (br tomatoes, carrots, string beans, potatoes mangoes and the like), other food items (pouches of cooking oil, eggs, puffed rice flour)

•Bakery goods (breads, bisc and cakes) and soaps, were distributed among 476 family



### Food Distribution amongst the Local Community Hiralal Mazumdar Memorial College for Women

Phase 1: 21<sup>st</sup> March 2020

• We took a lot of pains to procure the food grains during the 1<sup>st</sup> phase, because the COVID pandemic had just set in and there were associated problems, as markets were mostly closed.

• The teachers, with support from Dr. Sama Ghosh, Principal, donated 140 kgs of rice, and 70 kgs of potatoes to the inmates with the help of our non

Phase 2: 28<sup>th</sup> March 2020

• By now, encouraged by the news of our donation to the affected community, many teachers started coming forward from other colleges to help. We are immensely grateful to Dr. Nibedita Pal, Associate Professor of Saradha Mission College for donating 70 kgs of rice, 120 packets of biscuits, 120 packets of masala and 55 kgs of vegetables, tomatoes etc.

Phase 3: 14<sup>th</sup> April 2020

• On 24<sup>th</sup> April 2020, the college NSS Cell along with Social Outreach Cell distributed 70 kgs of rice again to these distressed individuals who were continuing in need of help. Though we could supply food grains, most of these people had to skip breakfast in order to make ends meet. Some

Phase 4: 2<sup>nd</sup> May 2020

• By now, encouraged by the news of our donation to the affected community, many teachers started coming forward from other colleges to help. We are immensely grateful to Dr. Nibedita Pal, Associate Professor of Saradha Mission College for donating 70 kgs of rice, 120 packets of biscuits, 120 packets of masala and 55 kgs of vegetables, tomatoes etc.



## Covid Warrior : Saikat Dutta

- NSS Volunteer of Sree Chaitanya College.
- Involved in distributing necessary items to around 300 poor families along with the local people. They started helping the needy just a week after the lockdown had began.
- Area: 20 No. ward under Ashoknagar Municipality, North 24 Parganas.



## Posters Preparation by NSS Volunteers WBSU



## Artwork to Maintain Health Ethics

- Covid Warrior: Mandira Saha
- NSS Volunteer, 2nd Semester
- Banipur Mahila Mahavidyalaya.



## Publications on COVID-19 by Dr. Pranam Dhar PC NSS WBSU



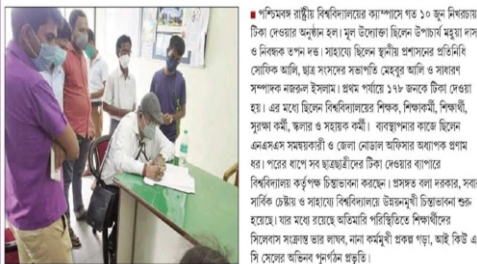
## Research Work on COVID-19 Published



## অতিমারির সময়ে বিশ্বজুড়ে শিক্ষা ব্যবস্থার নতুন ধারা



## বিশ্ববিদ্যালয়ে নিখরচায় টিকা দেওয়া হল



## VOLUNTARY BLOOD DONATION AND GUARD OF HONOUR TO HON'BLE MIC, FOOD & DISTRIBUTION GOWB MR.RATHIN GHOSH & HON'BLE VICE-CHANCELLOR WBSU PROF. (DR.) MAHUA DAS ON 12.07.2021.



**West Bengal State University NSS Cell**  
In Collaboration with  
**Himal Mazumdar Memorial College for Women, Kolkata**  
Sponsored by  
**NSS Directorate, West Bengal**  
Ministry of Youth Affairs & Sports, Government of India  
Dates: 27.01.2021 [Blended Mode]  
Venue: Himal Mazumdar Memorial College for Women, Kolkata

**One-Day Workshop on Clean Campus Development and Waste Management**

**Inaugurator:** Professor Basab Chaudhuri  
Hon'ble Vice-Chancellor, WBSU

**Chief Guest:** Dr. Rama Prasad Bhattacharyya  
Joint Director of Public Instruction & State NSS Officer, GoWB

**Special Guest of Honour:** Sri Vinay Kumar  
Regional Director - NSS, West Bengal

**Host Principal & Convener:** Prof. (Dr.) Soma Ghosh  
Principal, Himal Mazumdar Memorial College for Women, Kolkata

**Chairperson of the Organizing Committee:** Dr. Pranam Dhar  
Programme Coordinator - NSS, WBSU

**Joint Convener:** Dr. Sujata Mukhopadhyay  
Programme Officer, NSS, Himal Mazumdar Memorial College for Women, Kolkata

**RESOURCE PERSONS**

Dr. Susanta Podder  
General Manager - Sustainability & Environment  
Aditya Birla Group.

Dr. Jaanendra Narayan  
Sangupta  
Chairman, Gurukul Education & Research Foundation Trust.

Ms. Mouzumi Mukherjee  
Faculty Member,  
Mahatma Gandhi National Council for Rural Education, MHRD, Govt.

Dr. Shankarashish Mukherjee  
Department of Food & Nutrition,  
West Bengal State University.

Smt. Mitali Palodhi  
National Vice-President,  
Indian Dietetic Association.

Meeting Platform : Google Meet  
Online Registration Link :  
[https://docs.google.com/forms/d/1R40kaufF22mOCT2w60ZuMn1x\\_P0PpK8g0e20s](https://docs.google.com/forms/d/1R40kaufF22mOCT2w60ZuMn1x_P0PpK8g0e20s)

FOR OFFLINE PORTION OF THE WORKSHOP COVID-19 PROTOCOL WILL STRICTLY BE MAINTAINED

