

## Campus Recruitment Notification

**Company** : Careers360 The Education Hub. Visit profile at: <https://www.careers360.com>

**Position** : Content Writer

**Last Date of Application:** 05/12/2023.

**Qualification** : Must have completed M.A./M.Sc./M.R.S. in 2023 or 2022 or 2021 from West Bengal State University.  
Stream of Study should be: English, Social Sciences, Mass Communication, Journalism and candidates should have a good command over English writing and Speaking Skills.

**Salary** : Rs. 25,000/- Per month (for the 1<sup>st</sup> Six months during Internship).

**Location** : (a) Work from home (during internship, six months)  
(b) Candidates will be absorbed after internship as full-time employees and will be asked to relocate to Hyderabad.

### Job Description:

- (a) The company is looking interns for content writing for our website to write articles, news, features, interviews and college profiles.
- (b) All interns are expected to have good communicative English, with a flair for writing unique content which is error free and factually correct.
- (c) They must be quick learners with an ability to imbibe feedback positively.

**The work profile will include the following:** (a) News and article writing on Universities and Institutions, exams, courses and other education related issues. (b) Profiling of Universities and their top programs. (c) Developing preparation and admission-related stories with expert inputs. Understanding various Entrance Exams, Admission Process etc. (d) Coordinating with student representatives as well as representatives from the universities/ institutes for news, campus stories and more.

**Must have:** (a) Ability to deliver the content on time and meet tight deadlines.  
(b) An open-minded approach to suggestions, feedback and should be quick to revert with the revised changes.  
(c) Should be a team player.

**Mode of Selection:** Telephonic Interview/Online Presentation.

**Application Process:** Submit your online application on or before 05/12/2023 at <https://forms.gle/X1cHt18vSvBcKMMPA>



21/11/2023

**Dr. Arijit Roy**  
(In-charge of Training and Placement Cell, WBSU)