

West Bengal State University
Department of Journalism and Mass Communication
Curriculum Framework based on NEP-2020

4-year Undergraduate Programme (Major)

Draft Syllabus approved by UG BOS

REPORTING AND EDITING FOR PRINT						
Course Code	Credit	Credit distribution of the Course				Marks (Theory+Practical/ Tutorial & Internal Assessment)
		Lecture	Tutorial	Practical	Total	
JORDSC303 T/P	5	3	0	2	5	50+50= 100

Learning Objectives:

- To introduce the basic concept of reporting and editing in news media
- To develop a news sense for professionalism
- To introduce various types of reporting and their narratives
- To develop competency of editing for news media

Learning Outcome :

- Students will learn the various types of reporting and field work
- Students will learn to analyse editorial and column.
- Students will learn the basics of editing in news media organisations
- Students will develop professional sense of the reporter, the sub-editor, the news editor and the editor

Pedagogy:

- Class Lecture and Tutorials
- Interactive Classroom
- Blended Learning Approach which combines digital learning tools (ICT and digital resources) with more traditional classroom based face to face teaching learning method
- Flipping the classroom which includes
 - a) Collaborative and Cooperative learning
 - b) Case-based learning

- c) Brainstorming Approach
- Hands on Training

Theory

COURSE CODE: JORDSC303T

Marks: 50

Credits: 3

Unit 1 – Role, functions and qualities: Reporters, Chief Reporter, News Coordinator, Photo Journalists, Chief of News Bureau, Correspondents (Special, District, Foreign), Freelancers, Stringers; General assignment reporting/ working on a beat- crime, courts, city reporting, local reporting, hospitals, health, education, sports; Advocacy reporting with curtain raiser; Lifestyle journalism; News agency reporting; Covering Press Conferences; Review- Book review, Film review, Review of television programmes, Review of series of OTT platforms; Role of cartoon and cartoonist

Unit 2- Interpretative Journalism; Investigative reporting; Interviewing: Research, planning, framing questions, writing the piece; Importance of leads, types of lead; Features: Meaning, types of features, leads for features, difference between news and features; Advertorials. Columns: meaning, importance, types, Columnists; Trends in sectional news: Weekend pull-outs, Supplements, Backgrounders.

Unit 3- Organizational setup of a newspaper; Newsroom of the newspaper; Editorial department; Introduction to editing: Principles of editing; Headlines: types, importance, functions; Importance of news photos, selection and editing of news photos; Duties and responsibilities of Editor, News editor, Sub /Copy editor, Night news editor; Editorial page: structure, purpose, edits, middles, Op-ed, letters to the editor.

Syllabus for Practical+ Internal Assessment

Marks:50

Total No of Lectures:

Credit: 2

Hours/Week

PRACTICAL

Course Code- JORDSC303P

Marks: 25

Credit: 2

Total No of Lectures:

Hours/Week

➤ Prepare a **RECORD BOOK** on the followings:

Marks: 5

- a) Analyse different types of reporting with paper cuttings (any three)
- b) Discuss different types of columns with paper cuttings.
- c) Suppose you are going to take an interview of an eminent person in a particular situation. Prepare a questionnaire of seven questions for this.
- d) Edit two news copies provided by the concerned department.

Candidates failing to appear with the record book (duly signed by the college authority) on the day of examination will be treated as absent.

➤ International Page Make Up of a Newspaper using Adobe InDesign Software

(Marks

10)

➤ Write a feature on topics given by the university with suitable headline (250 words)

Or,

➤ Write a review of a recently released film/OTT series with suitable headlines (250 words)

(Marks 10)

(The questions of the above would be set by the university.)

- **Continuous Assessment/Internal Assessment** **Marks-20**
 - a) Write Science Reporting/Fashion Reporting/ Sports Reporting. **Marks-10**
 - b) Prepare PPT on any topic related to syllabus **Marks-10**
- **Attendance** (considering both theory and practical classes). **Marks-5**

Suggested Readings:

- A Very Short Introduction to Journalism by Oxford Press
- Professional Journalists-John Hohenberg
- Theory and Practice of Journalism - B N Ahuja
- The Journalist's Handbook – M V Kamath
- The Professional Journalism – M V Kamath
- Beginners' Guide to Journalism and Mass Communication – Barun Roy
- Handbook of Journalism and Mass Communication – Vir Bala Aggarwal, V S Gupta
- Reporting and Editing Practice-Sourin Banerjee
- News Reporting and Editing- K.M. Srivastava
- The Art of Editing -Baskette and Scissors
- Understanding Journalism- Lynette Sheridan Burns
- Into the Newsroom- Leonard Ray
- Journalism-er Sahaj Path - Kaushik Bhattacharyya
- Sambad Sampadana - Sourin Banerjee
- Sambad Sambadik Sambadikata – Sujit Roy
- Sangbad Vidya- edited by Partha Chattapadhyay