

West Bengal State University
Curriculum and Credit Framework for Undergraduate Programmes
Based on
National Education Policy, 2020

DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION

3-year Multidisciplinary UG Programme

Syllabus as decided by UG BOS on 27/09/24

Photo Journalism (Semester -4)						
JORCOR404T						
Course Type	Credit	Credit distribution of the Course				Marks (Theory+ Tutorial)
		Lecture	Tutorial	Practical	Total	
Minor- MA4/MB4/MC4	5	4	1	0	5	50+50= 100

Learning Objectives:

- To attract students towards photo journalism
- To familiarize students with the techniques of photography and photo journalism
- To give a practical knowledge in the field of photography

Learning Outcome :

Students will be to –

- Understand the concepts, importance, and use of photography in the present time.
- Develop capabilities to work in digital photography including DSLR and Smartphone Photography
- Apply creative technical skills for digital photography.
- Analyze the different genres of digital photography.
- Develop their own photo studios and photography venture.

The Pedagogy:

- Class Lecture and Tutorials
- Interactive Classroom
- Blended Learning Approach which combines digital learning tools (ICT and digital resources) with more traditional classroom-based face to face teaching learning method
- Flipping the classroom which includes
 - a) Collaborative and Cooperative learning
 - b) Case-based learning
 - c) Brainstorming Approach
- Hands on Training

Content (Theory)

Marks: 50

Total No of Lectures:

Credits: 4

Hours/Week:

UNIT-1: Concept of Photography

- Evolution of photography
- Different types of cameras--Manual, Digital and phone cameras;
- Types of Photography - Portrait and Landscape Photography, Nature Photography, Fashion Photography, Sports Photography
- Light and light equipment;
- Latest trends in photography

UNIT-2 :Concept of Photo Journalism:

- nature and scope of photo journalism;
- Qualifications, role and responsibilities of photo journalists;
- Sources of news for photo journalists.

UNIT-3 :Techniques of photo editing:

- Caption writing;
- Photo editing software;
- Leading press photographers and photo journalists in India.

UNIT-4: Mobile Journalism::

- Using smart phones for taking effective pictures and shooting videos;
- Editing photos and videos taken on smart phones;
- Uploading news photos / videos on digital platforms

Tutorial - Internal Assessment

Marks: 50

Total No of Lectures:

Credits: 1

Hours/Week:

1. Attendance **Marks – 10**

2. Presentation/ Home Assignment **Marks – 20**

- PPT Presentation/ Seminar Presentation on Syllabus Related Topic (Any 1)
- (PPT file- 10, Presentation- 5, Question – Answer -5)
- (Seminar Presentation -10, Question Answer – 10)

OR

- **Home Assignment**
- Students to shoot and submit nature photos (5), news photos (5) portraits (5) Human interest photos (5) with suitable captions

3. Continuous Assessment/ Internal Assessment (CA/IA) **Marks -20**

- Written Examination

Suggested Readings:

- Milten Feinberg- Techniques of Photo Journalism
- Michel Long ford- Basic Photography
- Tom Ang- Digital Photography- Master classes
- Cyernshem G R- History of Photography
- Brian Horton - Guide to Photojournalism